BVSW – Association Profile

Bavarian Association for Security in Business

The Bavarian Association for Security in Business (BVSW) is a leading business security network in Bavaria, Germany. Representing approximately 200 member companies, the association serves as a platform for industry dialogue, professional development and cooperation between the private and public sectors.

Headquartered in Munich, the BVSW is dedicated to strengthening corporate security, organisational resilience and security awareness across the business community. It connects companies, security professionals, policymakers, public authorities and academic institutions to address evolving security challenges and promote the exchange of expertise and best practices.

The association's activities cover a broad range of security-related topics, including corporate security, critical infrastructure protection, cybersecurity, crisis management and emerging geopolitical risks. Through industry representation, specialist events and professional training, the BVSW supports businesses in responding to an increasingly complex security environment.

The BVSW is chaired by **Markus Klaedtke**, with **Caroline Eder** serving as Managing Director. Together with the Executive Board, they oversee the association's strategic development and its engagement with stakeholders across business, government and the security sector.

Industry Network and Professional Training

Networking and knowledge exchange are central to the BVSW's mission. The association provides a forum for security professionals and business leaders to discuss current developments, share practical experience and build cross-sector partnerships.

As a provider of professional training and continuing education, the BVSW offers seminars, specialist courses and industry-focused programmes designed to enhance security expertise at both operational and management levels. Its training activities help organisations address emerging threats, strengthen internal capabilities and respond to changing regulatory and operational requirements.

Flagship Conferences and Industry Events

The BVSW organises a series of established conferences and specialist events that bring together key stakeholders from business, government, academia and the security sector.

BVSW Winter Conference (BVSW Wintertagung)
Held annually at Lake Spitzingsee in Bavaria, the BVSW Winter Conference is a high-level security forum for the German business community. It brings together senior executives, policymakers, security authorities and industry experts to discuss strategic security challenges, geopolitical developments and their implications for businesses.

BVSW SecTec
A specialist conference dedicated to security technology, innovation and practical applications. The event focuses on technological developments, emerging solutions and their role in protecting businesses and critical infrastructure.

Bavarian Security Day (Bayerischer Sicherheitstag)
Jointly organised by the BVSW and the German Security Industry Association (BDSW), Bavarian Security Day provides a forum for dialogue between business leaders, security service providers, government representatives and public authorities. The conference addresses current security challenges and promotes cooperation to strengthen economic and societal resilience.

BVSW Cyberherbst
A specialist event focusing on cybersecurity, evolving cyber threats and digital resilience. It brings together experts and practitioners to discuss prevention strategies, emerging risks and practical approaches to protecting organisations in an increasingly interconnected environment.

Together, these events provide opportunities for informed debate, professional networking and collaboration between public and private-sector stakeholders.

Strengthening Business Security and Resilience

As businesses face growing geopolitical uncertainty, increasingly sophisticated cyber threats and greater demands on operational resilience, security has become a strategic priority.

The BVSW contributes to this development by promoting security awareness, facilitating knowledge transfer and supporting cooperation across organisational and sectoral boundaries.

Combining industry representation, professional training and a network of approximately 200 member companies, the association plays an important role in strengthening security capabilities and supporting a resilient and competitive business environment in Bavaria.

About the BVSW

The Bayerischer Verband für Sicherheit in der Wirtschaft e.V. (BVSW) is a Munich-based association representing approximately 200 companies in Bavaria. It promotes corporate security and resilience through industry networking, professional training, knowledge exchange and specialist conferences. Its flagship events include the BVSW Winter Conference, BVSW SecTec, Bavarian Security Day and BVSW Cyberherbst.

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